



Contact:

Zack Gibson
Vice President
zgibson@capitalvalue.net
(720) 733-0400

FOR IMMEDIATE RELEASE

CVA Represents Linko Data Systems, Inc
In Acquisition by WaterTrax, Inc

DENVER (2015) – CapitalValue Advisors (“CVA”) is pleased to announce the acquisition of Linko Data Systems, Inc (“Linko”) by WaterTrax, Inc (“WaterTrax”). CVA served as the exclusive financial advisor to Linko. “We were honored to have been provided the opportunity to participate in this transaction and work with the Linko team,” said Zack Gibson, Vice President at CVA. “Mike Connolly and his team have built an impressive organization with an inspiring legacy of innovation and success; we know WaterTrax will be a great home for the business and are enthusiastic for its continued expansion.”

Founded in 1994, Linko has established itself as the leading supplier of industrial pretreatment, FOG and liquid hauled waste software to municipal agencies nationwide. The Company’s customers include municipal wastewater districts, wastewater treatment plants, sanitation districts and haulers and disposers of liquid waste. Customers have selected Linko for over two decades due to its industry leading software, vast implementation experience and unmatched support.

Established in 2000, WaterTrax has a growing client list of leading municipalities and agencies that manage over 4,000 water and wastewater systems across North America. The Company offers a suite of cloud-based data management software products to help water and wastewater utilities manage water quality data to ensure regulatory compliance and operational excellence.

In combination, WaterTrax and Linko will now provide a complete suite of water and wastewater software tools serving the compliance, bylaw and ordinance enforcement and water quality data management needs, with a strong market share of industry leading clients across North America. Lance Neale, CEO of WaterTrax commented, “In the municipal market, where the need to provide automated data management is growing, the WaterTrax and Linko team is well situated to make leading-edge improvements in the lives of our existing and future clients.”

“The team at CVA, specifically, Zack and Bates, made my deal possible,” noted Mike Connolly, President of Linko. “As an entrepreneur who developed the business over twenty years, it was extremely challenging for me to be objective in the negotiations. Their commitment to understanding our business allowed us to negotiate the intricacies and challenges of our deal successfully. They provided down-to-earth advice and represented Linko’s interests very well. Their experience and professionalism impressed

CAPITALVALUE ADVISORS
101 UNIVERSITY BLVD • SUITE 400 • DENVER, CO • 80206
PHONE • 720-733-0400 FAX • 720-528-7877

the WaterTrax team which promoted effective communications as we moved through the discovery, due diligence and documentation phases. We would not have been able to do our deal without CVA.”

The transaction was closed on February 11, 2015.

For more information about the transaction, please contact: Zack Gibson at (303) 243-5623 or zgibson@capitalvalue.net.

About CVA

CVA, a member of FINRA, provides middle-market investment banking services, including mergers and acquisitions advisory, corporate advisory, business valuation and private capital raising services. CVA is committed to its mission to make being an entrepreneur as rewarding as possible. For more information, visit www.capitalvalue.net or call (720) 733-0400.

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